



## National Home for Children & Buddy" ® Poppy

**VFW Auxiliary Department of Florida** 

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## Creating Awareness & Educating Your Community

- Contact a local civic or community group offering to speak to members about Buddy Poppy & National Home
- Groups which to contact: Rotary club, Boy Scout Troops, Chamber of Commerce, women's groups.
- Bring Buddy Poppies and distribute when you speak to groups in your community.
- Use your calendar to schedule a time to speak before a holiday that you plan to distribute Poppies, ask members to stop by and support you.
- Ask your local groups or organizations to support the National Home by donating a lifetime membership.
- Prepare a one-page informational sheet on National Home to distribute, on back copy the application for lifetime membership.

Has your post or auxiliary purchased a National Home Life Membership?

Recognize Volunteers who have done a great job by purchasing a life membership for them.

Consider using Life Membership as a special "Love" gift in memory of lost loved one, for yourself or an auxiliary member.

Only a \$50.00 lifetime member cost



## S.W.A.P. - Sharing Wonderful Auxiliary Projects

**Auxiliary Post 10972** 

Bonita Springs created and printed a volume of paper placements which they sold business card size ads to local businesses and included information in the center about the Buddy Poppy & National Home for Children. A great promotion gets a local printer to support the cost by donation or giving ad space, this is a great small profit maker and gets more local businesses supporting and learning about your auxiliary.



Remember Buddy Poppy Distribution:

✓ Friday, November 11, Veterans Day

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